

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 499427 /		<u>Alt Order #</u> 06366023
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 618
<u>Advertiser</u> ISS/Restore Our Future		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	12	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				12	\$700.00			
N 2	KVVU	10/23/12	10/26/12	Katie Couric	2-3p		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$275.00			
N 3	KVVU	10/23/12	10/26/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	9	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	3	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	5	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	8	KVVU	10/22/12-10/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$1,025.00	NM		
			See MG 3.9,3.10,3.11,3.12,3.13									
	9	KVVU	10/23/12-10/23/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$900.00	NM		
	Ⓜ	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	10	KVVU	10/23/12-10/23/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$900.00	NM		
	Ⓜ	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	11	KVVU	10/26/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$900.00	NM		
	Ⓜ	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	12	KVVU	10/26/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$900.00	NM		
	Ⓜ	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
	13	KVVU	10/26/12-10/26/12	Kitchen Nightmares	Fri 8p-9p	-----F----	:30		\$2,550.00	NM		
	Ⓜ	MG for 15.1,15.2,3.5,3.2,3.3,3.8										
N 4	KVVU	10/23/12	10/26/12	Extra	M-F 7-730p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$950.00			
N 5	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$17,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,150.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
499427 /	06366023

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	RESTORE OUR FUTUR	618

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Restore Our Future	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 6	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$9,500.00			
N 7	KVVU	10/28/12	10/28/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$8,250.00			
N 8	KVVU	10/26/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$4,000.00			
N 9	KVVU	10/27/12	10/27/12	Early Pre-Game	Early Pre-Game		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$950.00			
N 10	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$2,100.00			
N 11	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$850.00			
N 12	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,850.00			
N 13	KVVU	10/29/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	3-----				3	\$700.00			
N 14	KVVU	10/29/12	10/29/12	Katie	1-2pm		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$275.00			
N 15	KVVU	10/29/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,025.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30	\$1,025.00	NM		
		See MG 3.9,3.10,3.11,3.12,3.13										
		2	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30	\$1,025.00	NM		
		See MG 3.9,3.10,3.11,3.12,3.13										
N 16	KVVU	10/29/12	10/29/12	Extra	M-Sa 8-10p/Su 7-1		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 17	KVVU	10/29/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$2,150.00			
N 18	KVVU	10/23/12	10/26/12	More M-F 9-10a	M-F 9a-10a		:30			NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$275.00			
N 19	KVVU	10/23/12	10/26/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$250.00			
N 20	KVVU	10/23/12	10/26/12	Anderson	3-4p		:30			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$300.00			
N 21	KVVU	10/23/12	10/26/12	Fox 5 News at 5	5-530p		:30			NM	8	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$950.00			
N 22	KVVU	10/23/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$8,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$2,150.00			
N 23	KVVU	10/24/12	10/27/12	BB World Series	330pm-8pm		:30			NM	6	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT-S-				6	\$7,500.00			
N 24	KVVU	10/28/12	10/28/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$7,500.00			
N 25	KVVU	10/26/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$4,000.00			
N 26	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$2,100.00			
N 27	KVVU	10/28/12	10/28/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	2	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$3,150.00			
N 28	KVVU	10/28/12	10/28/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$8,250.00			
N 29	KVVU	10/29/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$275.00			
N 30	KVVU	10/29/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$500.00			
N 31	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$950.00			
N 32	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$7,500.00			
N 33	KVVU	10/23/12	10/26/12	The Dr.Oz Show	4-5p		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$500.00			
Totals											119	\$188,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	104	\$169,300.00	\$143,905.00
10/29/12 - 11/02/12	15	\$18,850.00	\$16,022.50
Totals	119	\$188,150.00	\$159,927.50

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10/23/12 - 10/29/12	RESTORE OUR FUTUR	618

Advertiser	Original Date / Revision
ISS/Restore Our Future	10/19/12 / 10/19/12

Signature: _____ Date: _____

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REP HEADLINE# 6366023 TRF# 499427
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 11.40
CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME ISS/RESTORE OUR FUTURE REP. # _____ OFF. # 762 SALESMAN # _____
AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286
SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6366023 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#618 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 11.40

REP: TO ROSE
FR NIKKI
OK'D M1-M16
SEE LINES 34-52
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 618

3	S		530P-600P	30		\$1,025.00	10/23	10/26	4		TU-F	4
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PROGRAM : NEWS
RA35+ : 2.0
CON COM1: MAX 2X DAY

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP OCT19/12 11.40
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	A		600P-630P	30		\$900.00	10/23	10/23	2		TUE	2
PROGRAM : NEWS RA35+ : 2.0 ORD COM1 : SPOTS N/A DUE TO BASEBALL ON WED-TH-MON. SEE MG OFFER. NOT PRE-BOOKED ORD COM2 : PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-3 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-15 FOR 2 SPOTS/WK												
51	A		600P-630P	30		\$900.00	10/26	10/26	2		FRI	2
PROGRAM : NEWS RA35+ : 2.0 ORD COM1 : SPOTS N/A DUE TO BASEBALL ON WED-TH-MON. SEE MG OFFER. NOT PRE-BOOKED ORD COM2 : PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-52												
52	A		800P-900P	30		\$2,550.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE RA35+ : 2.0 ORD COM1 : SPOTS N/A DUE TO BASEBALL ON WED-TH-MON. SEE MG OFFER. NOT PRE-BOOKED ORD COM2 : PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-52												
4	S		700P-730P	30		\$950.00	10/23	10/26	2		TU-F	2
PROGRAM : EXTRA RA35+ : 1.0 CON COM1 : MAX 1X DAY												
34	A		900P-930P	30		\$950.00	10/24	10/25	2		W-TH	2
PROGRAM : EXTRA RA35+ : 1.0 ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-4 FOR 2 SPOTS/WK												
6	S		400P-700P	30		\$9,500.00	10/28	10/28	0		SUN	0
PROGRAM : NFL LATE GAME RA35+ : 8.0 ORD COM1 : CORRECTED DATE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	A		100P-400P	30		\$9,500.00	10/28	10/28	1		SUN	1

PROGRAM : NFL LATE GAME
 RA35+ : 8.0
 ORD COM1: CORRECTED TP.
 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-6 FOR 1 SPOT/WK

7	S		100P-400P	30		\$8,250.00	10/28	10/28	0		SUN	0
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PROGRAM : NFL EARLY GAEM
 RA35+ : 8.0
 ORD COM1: CORRECTED DATE

40	A		1000A-100P	30		\$8,250.00	10/28	10/28	1		SUN	1
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PROGRAM : NFL EARLY GAEM
 RA35+ : 8.0
 ORD COM1: CORRECTED TP.
 THIS IS A MAKE-GOOD FOR OCT28 ON LINE-7 FOR 1 SPOT/WK

8	S		900P-1000P	30		\$4,000.00	10/26	10/26	0		FRI	0
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PROGRAM : BONES
 RA35+ : 4.0

35	A		900P-1000P	30		\$4,000.00	10/26	10/26	1		FRI	1
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PROGRAM : FRINGE
 RA35+ : 4.0
 ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT26 ON LINE-8 FOR 1 SPOT/WK

9	S		700P-1000P	30		\$950.00	10/27	10/27	0		SAT	0
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PROGRAM : BASEBALL
 RA35+ : 10.0

36	A		1200N-100P	30		\$950.00	10/27	10/27	1		SAT	1
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PROGRAM : COLLEGE FOOTBALL PRE-GAME SHOW
 RA35+ : 10.0
 ORD COM1: SPOT N/A. NO REG MLB GAME. MG COLLEGE FOOTBALL PRE-GAME SHOW. PRE-
 ORD COM2: BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT27 ON LINE-9 FOR 1 SPOT/WK

14	S		200P-300P	30		\$275.00	10/29	10/29	1		MON	1
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PROGRAM : KATIE COURIC
 RA35+ : 1.0

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT19/12 11.40
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	A		100P-200P PROGRAM : KATIE COURIC RA35+ : 1.0 ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 1 SPOT/WK	30		\$275.00	10/29	10/29	1		MON	1
15	S		530P-600P PROGRAM : NEWS RA35+ : 2.0	30		\$1,025.00	10/29	10/29	0		MON	0
16	S		700P-730P PROGRAM : EXTRA RA35+ : 1.0	30		\$950.00	10/29	10/29	0		MON	0
38	A		900P-930P PROGRAM : EXTRA RA35+ : 1.0 ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-16 FOR 1 SPOT/WK	30		\$950.00	10/29	10/29	1		MON	1
20	S		300P-400P PROGRAM : ANDERSON COOPER RA35+ : 1.0 ORD COM1: ADD CON COM1: MAX 2X DAY	30		\$300.00	10/23	10/26	4		TU-F	4
41	A		200P-300P PROGRAM : ANDERSON COOPER RA35+ : 1.0 ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-20 FOR 4 SPOTS/WK	30		\$300.00	10/24	10/25	4		W-TH	4
21	S		500P-530P PROGRAM : NEWS RA35+ : 2.0 ORD COM1: ADD CON COM1: MAX 2X DAY	30		\$950.00	10/23	10/26	4		TU-F	4

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT19/12 11.40
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		400P-430P	30		\$950.00	10/24	10/25	4		W-TH	4
PROGRAM : NEWS												
RA35+ : 2.0												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-21 FOR 4 SPOTS/WK												
23	S		700P-1000P	30		\$7,500.00	10/24	10/26	0		W-F	0
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1 : ADD												
CON COM1 : MAX 2X DAY												
43	A		430P-800P	30		\$7,500.00	10/24	10/25	4		W-TH	4
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1 : CORRECTED TP AND NO GAME ON FRIDAY. MOVED TO SATURDAY. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-23 FOR 6 SPOTS/WK												
44	A		430P-800P	30		\$7,500.00	10/27	10/27	2		SAT	2
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1 : CORRECTED TP AND NO GAME ON FRIDAY. MOVED TO SATURDAY. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 43-44												
24	S		700P-1000P	30		\$7,500.00	10/28	10/28	0		SUN	0
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1 : ADD												
45	A		430P-800P	30		\$7,500.00	10/28	10/28	1		SUN	1
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1 : CORRECTED TP.												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-24 FOR 1 SPOT/WK												
27	S		1200N-100P	30		\$3,150.00	10/28	10/28	1		SUN	1
PROGRAM : NFL SUNDAY												
RA35+ : 4.0												
ORD COM1 : ADD												

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT19/12 11.40
CHANGES
KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46	A		900A-1000A	30		\$3,150.00	10/28	10/28	1		SUN	1
PROGRAM : NFL SUNDAY												
RA35+ : 4.0												
ORD COM1 : CORRECTED TP												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-27 FOR 1 SPOT/WK												
28	S		100P-400P	30		\$8,250.00	10/28	10/28	0		SUN	0
PROGRAM : NFL EARLY GAME												
RA35+ : 8.0												
ORD COM1 : ADD												
47	A		1000A-100P	30		\$8,250.00	10/28	10/28	1		SUN	1
PROGRAM : NFL EARLY GAME												
RA35+ : 8.0												
ORD COM1 : CORRECTED TP.												
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-28 FOR 1 SPOT/WK												
30	S		400P-500P	30		\$500.00	10/29	10/29	0		MON	0
PROGRAM : DR OZ												
RA35+ : 1.0												
ORD COM1 : ADD												
48	A		300P-400P	30		\$500.00	10/29	10/29	2		MON	2
PROGRAM : DR OZ												
RA35+ : 1.0												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-30 FOR 2 SPOTS/WK												
31	S		500P-530P	30		\$950.00	10/29	10/29	0		MON	0
PROGRAM : NEWS												
RA35+ : 2.0												
ORD COM1 : ADD												
49	A		400P-430P	30		\$950.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
RA35+ : 2.0												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#4	MISSED: TU-F/700P-730P OFFER: W-TH/900P-930P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				OCT23 (2/WK) OCT24 (2/WK)		30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.	
M2	OK'D	BUY#8	MISSED: FRI/900P-1000P OFFER: FRI/900P-1000P CMT: PRG CHG. PRE-BOOKED PLS APPROVE.				OCT26 OCT26		30S 30S	\$4,000.00 \$4,000.00	(OCT18/12) PLS ADVISE.	
M3	OK'D	BUY#9	MISSED: SAT/700P-1000P OFFER: SAT/1200N-100P CMT: SPOT N/A. NO REG MLB GAME. MG COLLEGE FOOTBALL PRE-GAME SHOW. PRE-BOOKED PLS APPROVE.				OCT27 OCT27		30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.	
M4	OK'D	BUY#14	MISSED: MON/200P-300P OFFER: MON/100P-200P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				OCT29 OCT29		30S 30S	\$275.00 \$275.00	(OCT18/12) PLS ADVISE.	
M5	OK'D	BUY#16	MISSED: MON/700P-730P OFFER: MON/900P-930P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				OCT29 OCT29		30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.	
M6	OK'D	BUY#6	MISSED: SUN/400P-700P OFFER: SUN/100P-400P CMT: CORRECTED TP.				OCT28 OCT28		30S 30S	\$9,500.00 \$9,500.00	(OCT18/12) PLS ADVISE.	
M7	OK'D	BUY#7	MISSED: SUN/100P-400P OFFER: SUN/1000A-100P CMT: CORRECTED TP.				OCT28 OCT28		30S 30S	\$8,250.00 \$8,250.00	(OCT18/12) PLS ADVISE.	
M8	OK'D	BUY#20	MISSED: TU-F/300P-400P OFFER: W-TH/200P-300P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				OCT23 (4/WK) OCT24 (4/WK)		30S 30S	\$300.00 \$300.00	(OCT18/12) PLS ADVISE.	
M9	OK'D	BUY#21	MISSED: TU-F/500P-530P OFFER: W-TH/400P-430P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				OCT23 (4/WK) OCT24 (4/WK)		30S 30S	\$950.00 \$950.00	(OCT18/12) PLS ADVISE.	
M10	OK'D	BUY#23	MISSED: W-F/700P-1000P OFFER: W-TH/430P-800P & SAT/430P-800P CMT: CORRECTED TP AND NO GAME ON FRIDAY. MOVED TO SATURDAY. PLS APPROVE.				OCT24 (6/WK) OCT24 (4/WK) OCT27 (2/WK)		30S 30S 30S	\$7,500.00 \$7,500.00 \$7,500.00	(OCT18/12) PLS ADVISE.	
M11	OK'D	BUY#24	MISSED: SUN/700P-1000P OFFER: SUN/430P-800P CMT: CORRECTED TP.				OCT28 OCT28		30S 30S	\$7,500.00 \$7,500.00	(OCT18/12) PLS ADVISE.	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#27	MISSED: SUN/1200N-100P				OCT28		30S	\$3,150.00	(OCT18/12)	
			OFFER: SUN/900A-1000A				OCT28		30S	\$3,150.00	PLS ADVISE.	
			CMT: CORRECTED TP									

M13	OK'D	BUY#28	MISSED: SUN/100P-400P				OCT28		30S	\$8,250.00	(OCT18/12)	
			OFFER: SUN/1000A-100P				OCT28		30S	\$8,250.00	PLS ADVISE.	
			CMT: CORRECTED TP									

M14	OK'D	BUY#30	MISSED: MON/400P-500P				OCT29 (2/WK)		30S	\$500.00	(OCT18/12)	
			OFFER: MON/300P-400P				OCT29 (2/WK)		30S	\$500.00	PLS ADVISE.	
			CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.									

M15	OK'D	BUY#31	MISSED: MON/500P-530P				OCT29 (2/WK)		30S	\$950.00	(OCT18/12)	
			OFFER: MON/400P-430P				OCT29 (2/WK)		30S	\$950.00	PLS ADVISE.	
			CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.									

M16	OK'D	BUY#3	MISSED: TU-F/530P-600P				OCT23 (4/WK)		30S	\$1,025.00	(OCT18/12)	
		BUY#15	MON/530P-600P				OCT29 (2/WK)		30S	\$1,025.00		
			OFFER: TUE/600P-630P				OCT23 (2/WK)		30S	\$900.00	PLS ADVISE.	
			& FRI/600P-630P				OCT26 (2/WK)		30S	\$900.00		
			& FRI/800P-900P				OCT26		30S	\$2,550.00		
			CMT: SPOTS N/A DUE TO BASEBALL ON WED-TH-MON. SEE MG OFFER. NOT PRE-BOOKED									
			CMT: PLS APPROVE.									

OCT/12	169300.00	NOV/12	18850.00									
			CONTRACT TOTAL	188150.00								
			TOTAL SPOTS	119								

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%
 SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
 REPUBLICAN VOTER BUY.

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
RECAP
OCT8/12 11.45
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME STEPHANIE KOHLBAUER

SALES PRSN PH- TERESA DI FURIA

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10
8			

(CE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 11.45

RESTORE OUR FUTURE
REBOOKED REVISED ORDER
TOTAL \$77250
PLS CNF THANKS

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 618
AGENCY PRODUCT CODE =

1	SZ	700A-900A	30	\$700.00	10/23	10/26	12	TU-F	12
PROGRAM : NEWS									
RA35+ : 2.0									
CON COM1 : MAX 3X DAY									

REP HEADLINE# 6366023
 *** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT8/12 11.45
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	SZ		200P-300P	30		\$275.00	10/23	10/26	8		TU-F	8
PROGRAM : KATIE COURIC												
RA35+ : 1.0												
CON COM1: MAX 2X DAY												
3	S		530P-600P	30		\$1,025.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
RA35+ : 2.0												
CON COM1: MAX 2X DAY												
4	S		700P-730P	30		\$950.00	10/23	10/26	4		TU-F	4
PROGRAM : EXTRA												
RA35+ : 1.0												
CON COM1: MAX 1X DAY												
5	S		1000P-1100P	30		\$2,150.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
RA35+ : 5.0												
CON COM1: MAX 2X DAY												
6	*		1000A-100P	30		\$8,250.00	10/27	10/27	1		SAT	1
PROGRAM : NFL EARLY GAME												
RA35+ : 8.0												
7	*		100P-400P	30		\$9,500.00	10/27	10/27	1		SAT	1
PROGRAM : NFL LATE GAME												
RA35+ : 8.0												
8	S		900P-1000P	30		\$4,000.00	10/26	10/26	1		FRI	1
PROGRAM : BONES												
RA35+ : 4.0												
9	S		700P-1000P	30		\$950.00	10/27	10/27	1		SAT	1
PROGRAM : BASEBALL												
RA35+ : 10.0												
10	S		1000P-1100P	30		\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
RA35+ : 3.0												

Fringe

College

pregame

2

112-4p

10/24 10/25 9-930p

10/24 10/25 N/A

REP HEADLINE# 6366023
 *** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 11.45
 RECAP *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		800A-900A	30		\$850.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
RA35+ : 1.0												
12	S		1000P-1045P	30		\$1,850.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.0												
13	S		700A-900A	30		\$700.00	10/29	10/29	3		MON	3
PROGRAM : NEWS												
RA35+ : 2.0												
14	S		200P-300P	30		\$275.00	10/29	10/29	2		MON	2
PROGRAM : KATIE COURIC												
RA35+ : 1.0												
15	S		530P-600P	30		\$1,025.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
RA35+ : 2.0												
16	S		700P-730P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
RA35+ : 1.0												
17	S		1000P-1100P	30		\$2,150.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
RA35+ : 5.0												
OCT/12	67300.00		NOV/12			\$9,950.00						
CONTRACT TOTAL												77250.00
TOTAL SPOTS												57

1-2p
 N/A
 9-930p

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
 REPUBLICAN VOTER BUY.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6366023
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 17.38
*** KVVU-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # 762 SALESMAN #
AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA
TOWSON, MD 21286

ORDER # CONTRACT # 6366023 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#618 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 17.38

REP: TO ROSE
FR NIKKI
**REVISION

ADDED LINES 18-33
REVISED LINES 6-7
NEW TOTAL \$188,150 (+110900)
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 618

6	*		400P-700P	30		\$9,500.00	10/28	10/28	1		SUN	1
PROGRAM : NFL LATE GAME												
RA35+ : 8.0												
ORD COM1 : CORRECTED DATE												

10-40

REP HEADLINE# 6366023
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 17.38
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	*		100P-400P	30		\$8,250.00	10/28	10/28	1		SUN	1
PROGRAM : NFL EARLY GAMB												
RA35+ : 8.0												
ORD COM1: CORRECTED DATE												
18	A		900A-1000A	30		\$275.00	10/23	10/26	8		TU-F	8
PROGRAM : MORE												
RA35+ : 1.0												
ORD COM1: ADD												
CON COM1: MAX 2X DAY												
19	A		1000A-1100A	30		\$250.00	10/23	10/26	8		TU-F	8
PROGRAM : DR OZ												
RA35+ : 1.0												
ORD COM1: ADD												
CON COM1: MAX 2X DAY												
20	A		300P-400P	30		\$300.00	10/23	10/26	8		TU-F	8
PROGRAM : ANDERSON COOPER												
RA35+ : 1.0												
ORD COM1: ADD												
CON COM1: MAX 2X DAY												
21	A		500P-530P	30		\$950.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
RA35+ : 2.0												
ORD COM1: ADD												
CON COM1: MAX 2X DAY												
22	A		1000P-1100P	30		\$2,150.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
RA35+ : 5.0												
ORD COM1: ADD												
CON COM1: MAX 1X DAY												
23	A		700P-1000P	30		\$7,500.00	10/24	10/26	6		W-F	6
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1: ADD												
CON COM1: MAX 2X DAY												

10a-1p

2-3p

10/24 - 10/25
2-3p

4-430p

430-8p

W-Th-Sat

REP HEADLINE# 6366023
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT18/12 17.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		700P-1000P	30		\$7,500.00	10/28	10/28	1		SUN	1
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1: ADD												
25	A		900P-1000P	30		\$4,000.00	10/26	10/26	1		FRI	1
PROGRAM : FRINGE												
RA35+ : 4.0												
ORD COM1: ADD												
26	A		1000P-1100P	30		\$2,100.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
RA35+ : 3.0												
ORD COM1: ADD												
27	A		1200N-100P	30		\$3,150.00	10/28	10/28	2		SUN	2
PROGRAM : NFL SUNDAY												
RA35+ : 4.0												
ORD COM1: ADD												
28	A		100P-400P	30		\$8,250.00	10/28	10/28	1		SUN	1
PROGRAM : NFL EARLY GAME												
RA35+ : 8.0												
ORD COM1: ADD												
29	A		900A-1000A	30		\$275.00	10/29	10/29	2		MON	2
PROGRAM : MORE												
RA35+ : 1.0												
ORD COM1: ADD												
30	A		400P-500P	30		\$500.00	10/29	10/29	2		MON	2
PROGRAM : DR OZ												
RA35+ : 1.0												
ORD COM1: ADD												
31	A		500P-530P	30		\$950.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
RA35+ : 2.0												
ORD COM1: ADD												

4-430P

3-4P

9-10P

10-11P

430-439

REP HEADLINE# 6366023
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT18/12 17.38
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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32	A		700P-1000P	30		\$7,500.00	10/29	10/29	1		MON	1
PROGRAM : MLB WORLD SERIES												
RA35+ : 11.0												
ORD COM1: ADD												

33	A		400P-500P	30		\$500.00	10/23	10/26	8		TU-F	8
PROGRAM : DR OZ												
RA35+ : 1.0												
ORD COM1: ADD												

OCT/12 167250.00 NOV/12 20900.00

CONTRACT TOTAL 188150.00
TOTAL SPOTS 120

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
REPUBLICAN VOTER BUY.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE